



## 1. What is RareToken?

**RareToken** is a crypto currency token that is very rare in supply – just like gold is. The **RareToken's** volume is limited to only 20,000 tokens, each having 2 decimal places only, like the real world currencies you are accustomed to, making it a very rare and scarce crypto currency. In fact it is much rarer than gold itself.

Only 10,000 tokens will be distributed through an *Initial Coin Offering (ICO)*, out of which 2,000 will be provided in the soft cap process and the rest 8,000 in the hard cap. Additional coins may be distributed in the future through additional ICOs or through crypto coin exchanges.

## 2. Tokens

**RareToken** is based on the Ethereum blockchain and it is an ERC20 type of smart contract token. **RareToken** relies on the proven Ethereum technology and its vast network of supporting nodes and miners.

## 3. What's Good About RareToken?

- i** As we all know the rule of thumb – the price of everything is generally determined by demand and supply. The higher the demand for something, the higher the price and vice versa. Possessing a rare crypto currency token with very low supply makes it more valuable to the market.

## 4. Security

- i** Since RareToken is based on the Ethereum token, it is backed by its security, so it is just as secure as all other Ethereum coins, so there isn't much to worry about the security behind it. It sits on a proven technology monitored and backed by thousands of people worldwide.

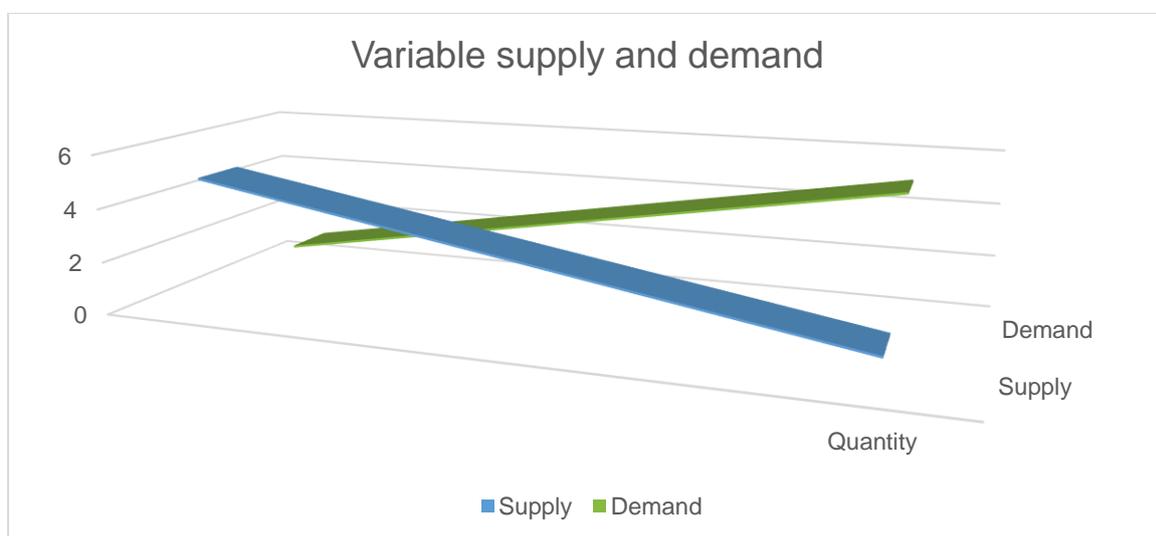


## 5. What Could I Use RareToken For?

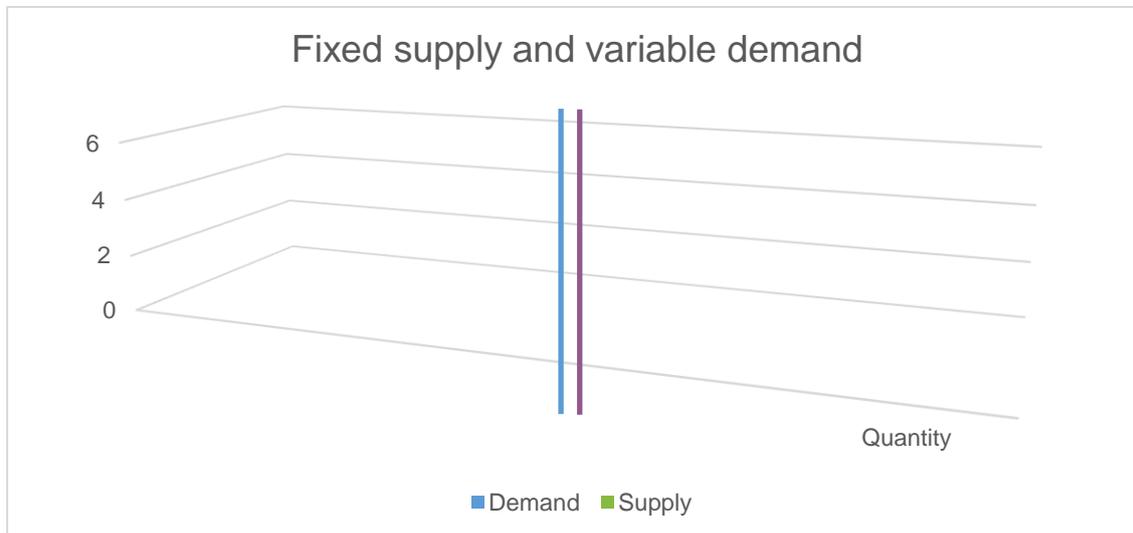
- ✓ Great investment opportunity – with its very limited supply **RareToken** is a great token for investors.
- ✓ Store of value – due to the limited supply of tokens **RareToken** could be a great way to store your savings or investment funds over long periods of time.
- ✓ Exchange – as **RareToken** gets listed on the major crypto exchanges you will have the opportunity to trade with **RareTokens** and exchange them for other tokens or fiat currencies.
- ✓ Collectible – you could simply hold **RareToken** as a rare collectible.

## 6. Academic Background

The basics of the market economy is based on supply and demand and it is the most fundamental concept to date driving the market's price of currencies and commodities. Price is in direct relation to the amount supplied to the market and is known as supply relationship, i.e. the less is supplied the higher is the price the market is willing to pay to own a certain currency or commodity.



The graph above illustrates the basic principle of supply and demand and how the price is affected when the quantity is increased or decreased. As you can see the more quantity is supplied to the market the lower the price gets and vice versa. Under standard market conditions the higher the price the higher the supply will be until an equilibrium price is reached – this is the point where the demand and supply curves intersect.



However with **RareToken** we eliminate the supply curve as the supply is always fixed and cannot be increased as the demand for it increases. Since the supply of Rare Token is fixed the only market mechanism left will be the price, e.g. the higher the demand for **RareTokens** the higher the price will go, because there will be no supply mechanism to push the price down.

The difference between **RareToken** and other cryptocurrencies such as Bitcoin and Ethereum is the fixed supply. With Bitcoin and Ethereum there is a mining process that constantly adds new coins to the market and several more years there will be a constant supply of new coins, despite the higher difficulty and higher energy costs involved.

**RareToken** is fixed from the beginning and its mechanism ensures that new tokens could never be issued other than the initial 20,000 tokens. Since **RareToken** relies on the same mechanisms and security as Ethereum it has no drawbacks compared to it, but it has the limited supply of tokens. Therefore we could expect that its value will only increase in the coming years and will easily surpass the value of Ethereum itself and eventually that of Bitcoin too, making it a great investment and store of value crypto currency.

To illustrate it better with real life examples you could look at old cars or antiques – since they are limited in supply and new quantity is never ever released to the market their price constantly gets higher and higher. There are many examples of cars that



have become collectibles and their current price is much higher than their original price when released on the market – this is due to the fact that the supply is limited and in order to obtain one you have to pay a high premium for the car. On the other hand if somebody else wants to buy it off you, then they have to pay an even higher price for it in order to convince you to part with your rare car. This creates a chain of market price increases that constantly drive the price up over time. The same is expected to happen with **RareToken** - as more and more people would want to have **RareTokens**, its price will constantly go up and up with no price tag limit, due to the fixed supply.

## 7. Initial Coin Offering (ICO)

**RareToken's** short symbol is RARE.

A total supply of 20,000 coins has been issued, each with 2 decimal points available.

The ICO will be broken down in two stages – pre-ICO and an actual ICO.

The pre-ICO will run for a very short period of time and will be open to the public for a short period of time. The price of 1 RARE will be fixed to 0,15 ETH during the pre-ICO stage. A total of 2,000 RARE tokens will be distributed during the pre-ICO stage. During the pre-ICO investors will be able to purchase RAREs at 50% of its regular price.

Following the pre-ICO an actual ICO will take place and 8,000 more tokens will be distributed each at a price of 0,30 ETH.

| Pre-ICO                 | ICO                     |
|-------------------------|-------------------------|
| 2,000 RAREs at 0,15 ETH | 8,000 RAREs at 0,30 ETH |

## 8. Initial Coin Offering Schedule

**i** The pre-ICO will run from 20th March 2018 until 25th March 2018 or until the limit of 2,000 tokens is reached.

The actual ICO will run from 26th March 2018 until 16th April 2018 or until the limit of 8,000 tokens is reached.



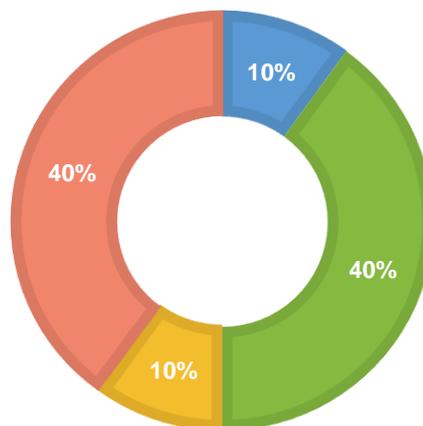
## 9. Token Distribution

**RareToken** will be distributed as follows:

- 2,000 tokens during the pre-ICO process;
- 8,000 tokens during the ICO process;
- 2,000 tokens are reserved for the founders;
- 8,000 tokens will be kept for future release.

### RARETOKEN DISTRIBUTION

■ pre-ICO ■ ICO ■ Founders ■ Future



## 10. Participating in the ICO

To purchase **RareToken** you simply need to visit <https://www.raretoken.io> and contribute. During the pre-ICO and ICO process you will be able to purchase **RareToken** at the specified costs.

Follow us on Facebook for up to date news and information:

<https://www.facebook.com/raretoken/>



## 11. Legal Disclaimer

The sole purpose of the White Paper is to present information about RareToken (RARE) to potential investors and buyers of RareToken during the Initial Coin Offering process. The following document has no binding value and does not create or impose any contractual agreements.

The purpose of the following White Paper is to provide relevant and reasonable information to the public and to potential RareToken holders to be able to make an informative decision whether to participate in the ICO process or not.

An updated version of the White Paper may be published at the web site of RareToken and it is advisable to regularly check for such updated versions.

RareToken and its founders and team members do not make any warranties or representations for the success of the project or achievement of any activities or future value expressed in this paper or otherwise stated. Any disputes will be handled by the rules of Arbitration Court Sofia and the applicable law will be that of the European Union.

Full terms are available at: <https://www.raretoken.io/terms.html>